How to find the right Scope: FOCUS

- **WHO?** Who are the people involved or affected?
- **WHAT?** What is actually happening? Is there a process, a law, a cultural tradition that influences or dictates what happens?
- **WHEN?** When did this start happening and why is it an issue now?
- **WHERE?** Where does this take place geographically (or culturally)?
- **HOW?** How does this translate in our lives?

**WHY does this matter?**

**THIS IS YOUR RESEARCH QUESTION.**